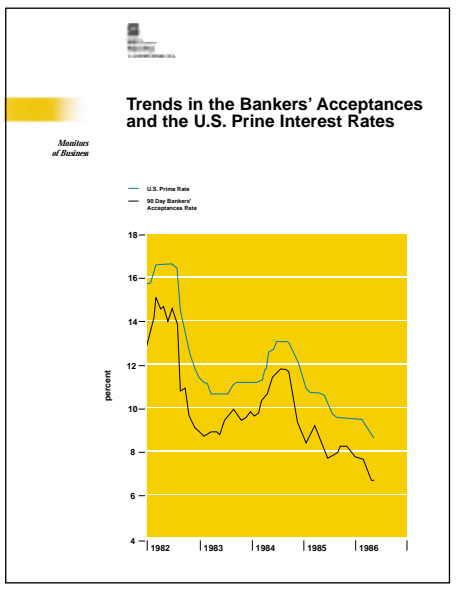


## The Executive Mailing Program

Multiple mailings to high-end commercial clients for the purpose of generating new leads and cross selling existing financial products.

### Components:

- 1) Three pre-printed mailing formats.
- 2) Catalogue folders and holder for organizing reference files.
- 3) Video tape employee training tool.
- 4) Product line marks.
- 5) Topic identification marks.



## Three pre-printed mailing formats.

**FutureScan Quarterly**

*Guides to Tomorrow*

Taj fise mivad vevsu davisa Avram sruelubiv lid nup vevy dijuladid dleka lid etna dnuvelu webadiv; xoch k dji semu tad vies muds iv halvna marleubiv lid vni vey fe in n vid vie svud svihal un amaruabub lid vni ie yle frad vnuu fu web kadivucioch lid ise mvi

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Photography: National Optical Astronomy Observatories/Lowell Observatory

**Interesting Numbers**

**Hispanic Business and Population Growth**

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**Marketing**

**High Touch Hobbies**

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**Future Research Division**

**Security Pacific Corporation**

**The Economy**

**Stronger Than We Know**

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**Technology**

**Chip of the Future, Computer of the Future**

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**Partnership for the Future**

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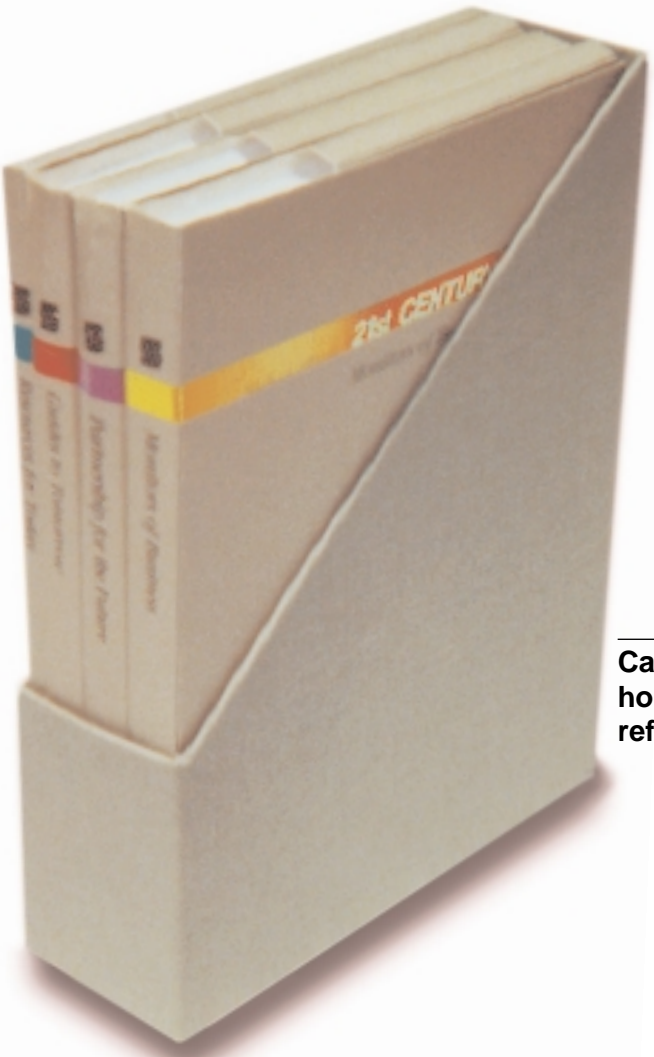
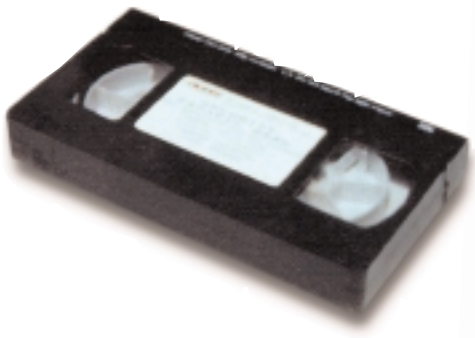
**Diversification: The Watchword at Security Pacific**

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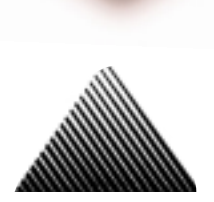
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## Video tape employee training tool.



Catalogue folders and holder for organizing reference files.



Management Spotlight

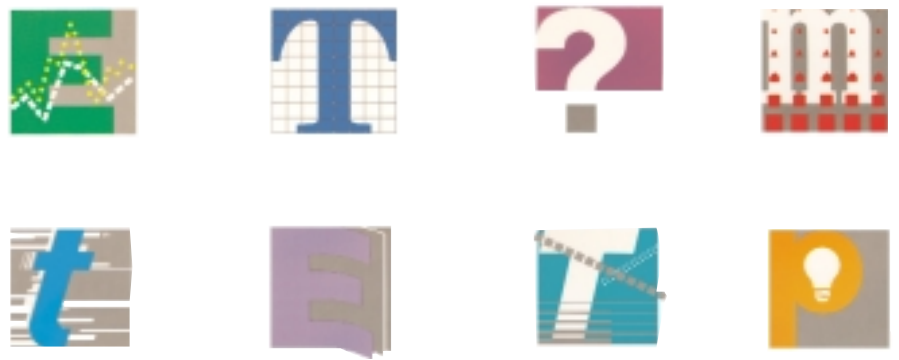


Cash Management



Leading Edge

## Product line marks.



Topic identification marks.